



FOR IMMEDIATE RELEASE

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## Robert van Zwieten Joins OnFrontiers as Senior Advisor

NEW YORK, NY, November 30, 2017 – OnFrontiers today announced that Robert W. van Zwieten, the former President and Chief Executive Officer of EMPEA, the global industry association for private capital in emerging markets, has joined OnFrontiers in the newly created position of Senior Advisor. Van Zwieten is a senior leader and strategist in global financial markets with over three decades of experience in global finance, private capital investments and emerging markets.

“We met Robert in our early days and found him incredibly helpful in understanding the pain points investors face while researching opportunities in emerging markets,” said Anne Kroijer, Cofounder of OnFrontiers. Cofounder Brian Caouette added, “Robert brings to OnFrontiers decades of experience spanning for-profit, non-profit, and government sectors. In each role, he’s deployed innovative solutions and new ways of working. He helps us better understand what our clients experience as they adopt our platform.”

“The team at OnFrontiers works tirelessly to innovate the ways that investors gather intelligence and conduct due diligence to size up investment opportunities available to them in emerging and frontier markets,” said van Zwieten. “OnFrontiers’ platform offers unparalleled access to deep sectoral and geographic expertise at a compelling price point. ‘I did not know’ can no longer serve as an excuse.”

Van Zwieten is the Founder and CEO of The Serendra Group LLC, a boutique advisory firm that helps build sustainable businesses across emerging markets. Over his career, van Zwieten has worked with multiple international groups and corporations, including as a member of the World Economic Forum, Director of the Private Sector Capital Markets Division of the Asian Development Bank, CFO of Singapore Exchange, CAO at Lehman Brothers and Treasurer at GE Capital Asia-Pacific, among others. Van Zwieten is a graduate of the University of Chicago’s Booth School of Business, Leiden University in the Netherlands, and Columbia University School of Law.

OnFrontiers is an online peer-to-peer learning platform that connects fast-moving business professionals to subject matter experts for phone consultations and other forms of research. OnFrontiers’ experts, often in hard-to-reach markets, possess specialized knowledge on topics clients need to understand quickly. OnFrontiers experts have shared insights on over 100 frontier and emerging markets. OnFrontiers was founded in 2014 and in 2016 participated in Techstars, one of the most selective accelerators in the U.S. for technology companies. For more information visit [onfrontiers.com](http://onfrontiers.com)

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